

Social Media and Web Content Author



Project Title	Social Media and Web Content Author
Project Summary	Want to contribute virtual content that will reach tens of thousands of viewers worldwide? Want to help tell the stories of the Wright Brothers, the Lost Colony at Fort Raleigh, and the dynamic stories of Cape Hatteras National Seashore? Join the Social Media Team at the Outer Banks National Parks
Country	United States

Project Description

If you are creative and want to help others understand the importance of some of our nation's most treasured stories, this job is for you! At the Outer Banks Group of National Parks in North Carolina, you will work with the Social Media and Interpretation Team for 10 hours per week over six months creating content for Fort Raleigh National Historic Site, Cape Hatteras National Seashore, and Wright Brothers National Memorial. You will have the opportunity to create engaging social media posts for all 3 national parks across all platforms. Additionally, you will help author new content for park websites, and contribute to a website improvement strategy. Park websites and social media reach tens of thousands of virtual visitors across the world, The intern, may, if there is time and interest, contribute to static media design (traditional exhibits and park wayside panels).

This is a great opportunity for an individual looking for practical experience in social media and web management. This could also be good experience for a historian or writer looking for practical applications of their education.

Required Skills or Interests

Skill(s)

Design thinking

Editing and proofreading

Educational design

Graphic design

Writing

Additional Information

For more information on the National Parks of the Outer Banks visit: www.nps.gov/caha, www.nps.gov/wrbr, www.nps.gov/fora

Language Requirements

None